



C o m m e r c i a l P r o p o s a l



For (Company name)

Date:

Address:

Leonardo Da Vinci, Street- Verdun
Beirut- Lebanon

www.montymobile.com



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INTRODUCTION

Monty Mobile is pleased to present to (Company name) this proposal for its SMS Hubbing service. We believe that the telecom market is in its growth stage, where the number of subscribers, networks, and technologies used is developing with unmatched pace.

Based on statistics, SMS is used almost as double as voice by subscribers, and so it is a major goal for operators to establish worldwide interconnection and agreements with every operator; but since this process involves major human resources and is considered time consuming, the best solution will be to establish a single interconnection with a reliable hub that provides it with this need.

We are proud to be positioned among the top solution providers for such service, utilizing our experience, expertise, and know-how in the market.

We are confident that our proposed service will effectively address your needs.

Our goal is to remove SMS limitations and bridge the gap of coverage by offering two-way interconnection to worldwide operators.

We look forward to forming a mutually rewarding relationship with (Company name).

Regards,
Monty Mobile Team



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COMPANY BACKGROUND

Company Background

Founded in 1998, Monty Mobile is a strongly developed Peer-to-Peer SMS Hub that closely works with operators to facilitate the international flow of SMS across the global markets; providing subscribers with the operability they seek and a wider SMS coverage.

Over time, Monty Mobile succeeded in widening its connections and enlarging its portfolio to better serve its targets both efficiently and effectively. Our mission is to connect the world and to make the exchange of SMS easy through providing a large reach.

Offices & locations

Realizing its pivotal role in the international markets, Monty Mobile embraced the “multiculturalism” strategy, opening new horizons in the telecom industry. With its headquarters based in Lebanon, Monty Mobile has achieved an international presence in the United States, Fiji, Morocco, London, and KSA.

Certifications and Membership

In 2005, Monty Mobile became amongst the GSM Certified companies by the GSM Association (GSMA) as an Open connectivity Solution Provider; knowing that there is only 19 GSMA Certified in the world under this category. This designation earned Monty Mobile a distinctive reputation in the global market whereby it is now trusted and spread over its geographical boundaries.



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MONTY MOBILE SMS HUB Solution

Monty Mobile being a unique SMS Hub provides SMS interoperability service abiding by the GSMA's standards to manage relationships between operators.

Monty Mobile helps operators to efficiently exchange SMS messages with other operators through acting as a sole point of contact on both the technical and commercial level.

All what is required from an operator is to establish one single connection with Monty Mobile's hub and Monty Mobile by turn will handle all the business, commercial, and technical aspects involved.

Commercial Plan

Monty Mobile is willing to offer [Company name] an exclusive pricing plan: 1.5 euro cent to worldwide destinations as a final price (including termination + transit) with no additional charges.

Monty Mobile also offers [Company name] all +1 networks at 0.5 euro cent.

For pricing Monty Mobile requires:

- No minimum volume commitments
- No set-up fees
- No monthly fees

Monty Mobile also provides [Company name] a 2-months trial period to test its service.

[Company name] will not be charged for the p2p messages sent through Monty during these 2 months.

Coverage

Monty Mobile has crossed all geographical boundaries to reach operators across every continent; Asia, Africa, North America, South America, Europe, Australia and Middle East. Our coverage knows no frontier and is always ready to provide subscribers with the utmost satisfaction and loyalty. We are in constant search for new opportunities that would result in win-win situations, becoming a leading force in the telecom industry and a part of the bigger picture.



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TECHNICAL IMPLEMENTATION AND METHODOLOGY

Interconnection

Monty Mobile provides immediate connectivity to hundreds of operators worldwide via a single connection to its Hub.

We support both SMPP and SS7 interconnection.

More technical details will be provided based on the type of connection to be determined by Alfa.

Testing

Upon selecting the type of interconnection, Monty Mobile assigns an account manager responsible for testing and support throughout the testing phase.

Implementation

After successful testing, Monty Mobile broadcasts (Company name) ranges to all its clients and connected operators for your operator to start receiving inbound traffic.

On the other hand, your operator will be open to all our list of connected operators which enables (Company name) to start sending outbound traffic to any destination.

System Features

- Online tool for live monitoring of traffic
- Availability of message logs, delivery reports
- Fraud and spam management



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OUR CORE VALUES

Capitalizing on our strengths is a key business driver that gives us the experience and advantages over other vendors in the market. Monty Mobile's solid background and prosperous future is enabling it to break through the clutter and differentiate itself amongst its competitors.

Monty Mobile's Professional Team

Our team is composed of highly dedicated professionals with prestigious educational backgrounds and high levels of degrees and certifications. We offer our employees a strong training program and a wide exposure for them to handle our business operations in the most professional ways possible.

Commitment

We are fully committed into providing a top notch service quality for our network; also building long lasting customer relationships. Our team follows a project from the first point of contact to after accomplishing the task, ensuring that all the aspects of the project are covered. With Monty Mobile's 24-hour support department, all upcoming issues are immediately resolved and taken care of.

Performance

Starting off in Lebanon, Monty Mobile grew and widened its network. It currently has a strong presence in the diverse international markets. Our organization encourages continuous learning processes that keep on adding value not only to us but also our channeled partners and clients.

Experience

Our rich years of experience in the field has gained us an advantage of a fully developed "know-how" structure that we build on in the hope of becoming one of the biggest SMS Hubs in the world. We consider our experience as a growing component whereby we will fully devote ourselves into bringing the telecom industry to a whole new level.

Reliability

Monty Mobile strives to provide its network with the most advanced and reliable technologies; excelling in the telecom industry. We provide our service in a consistent manner; building trust among our providers and clients and strong relationships as well.



Contact Information

• Lebanon Office:

Leonardo Da Vinci Street Irish Embassy Building
Verdun; Beirut, Lebanon
Phone: +961 1 80 39 80
Fax: +961 1 80 39 81
Email: care@montymobile.com
Email: info@montymobile.com

• London Office:

233 Earl's Court Road
London, UK SW5 9AH
Phone: +44 207 370 5310
Fax: +44 207 373 6563
Email: care@montyuk.com
Email: info@montyuk.com

• Fiji Office:

Narseys Building, 98 100
Renwick Road
Suva, Fiji
Phone: +649 9958841
Email: info@montypacific.com

Conclusion

Monty Mobile is confident that our proposed service will help in increasing your coverage and thus in increasing inbound/outbound traffic which in turn yields more customer satisfaction. We sincerely hope that [Company name] will consider us a long term partner and allow us to enter in a mutually beneficial relationship.