

monty
mobile

Think Big. Get Connected!



1WAY P2P SERVICE OVERVIEW

This document gives you an overview of the “1Way P2P” Service that Monty Mobile offers; highlighting its major aspects and details.

MONTY MOBILE BACKGROUND

Recognizing the importance of Telecommunications in our dynamic world, Monty Holding has founded and fortified its infrastructure to become one of the biggest players in the telecom industry with connections transcending geographical borders. Monty Holding is a mother organization of three dedicated telecom companies; Monty Mobile, Bond SMS and Spactron.

Monty Mobile, a subsidiary of Monty Holding, became a strongly developed Peer-to-Peer SMS Hub; the first SMS hub certified under the GSM Association in the Middle East, offering OC Compliant SMS services. Monty Mobile closely works with operators to facilitate the international flow of SMS across the global markets; reaching more than 1200 operators across every continent. Within its continuous efforts into raising the telecom industry to a new level, Monty Mobile keeps subscriber satisfaction at its heart of operations providing them with the operability they seek and a wider SMS coverage. Moreover, Monty Mobile support team is present 24/7 to respond to the clients' needs and any arising issues. Over time, Monty Mobile succeeded in widening its connections and enlarging its portfolio to better serve its targets in the most efficient and effective way possible.

1WAY P2P

In the world of SMS Hubbing, Monty Mobile's main operations revolve around interconnecting with mobile operators as well as peering with other SMS hubs in order to fulfill mobile subscribers' needs and deliver the experience they desire. Both operators and partner hubs are of an added value since they increase the SMS coverage and widen the reach; capitalizing on end-users interest.

Monty Mobile launched a new service that is purely dedicated to operators; which is buying 1 way P2P destinations that the operator has roaming agreements with. Monty Mobile is interested in sending P2P traffic to the operator's roaming partners resulting in a mutual benefit to both the operator and Monty Mobile.

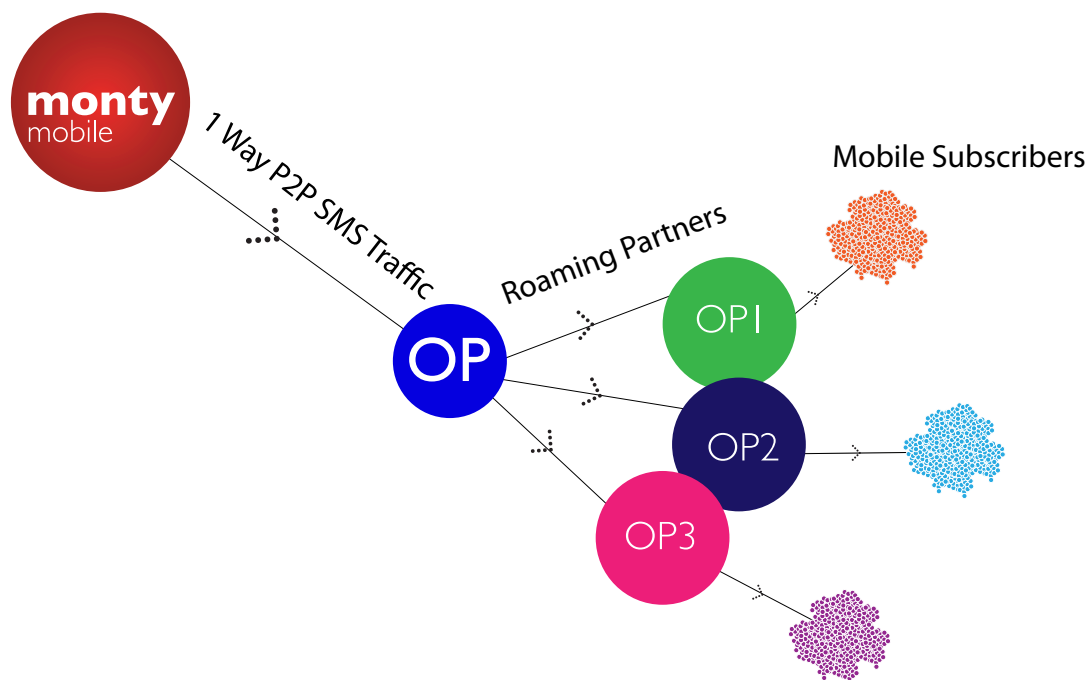
Hence, in this case the operator will be acting as a provider or "selling operator", offering reachable networks to Monty Mobile other than its own network. This will result in additional benefits with zero (0) cost to the operator as it is a new and "untouched" opportunity.

SERVICE SPECIFICATIONS

1. Roaming partners of the operator
2. No AA19 SMS Interworking Agreement between the "selling operator" and "roaming partner" (no MT charges)
3. Low MT charges (MT fees agreed upon between the operators themselves)

When approaching the mobile operator, Monty Mobile targets specifically its roaming partners who have a low or zero termination charge. It then concentrates on those networks that are of its interest with the most traffic to, and offers to send them clean and pure P2P traffic generated only from its direct operators.

ILLUSTRATIVE FIGURE



OPERATORS' INCENTIVES

Operators may wonder about their underlying benefits through offering their roaming partners and worldwide networks to Monty Mobile. Below are key indicators pertaining to operators' benefits.

- **Increased revenue from 0 or low costs; driving profit up**
 1. **0 MT Agreement between the operators**
Total Charge due to Operator = 0 + Transit Fee
 2. **Low MT Agreement between the operators**
Total Charge due to Operator = Termination Fee + Transit Fee

- **Additional monthly volume of P2P traffic to the destined operator**

Monty Mobile will be sending its P2P traffic to the operator of choice through the selling operator; meaning that the traffic to the destination operator's network will increase dramatically; something which will surely satisfy the destined operator.

- **Weekly Payment**

As an incentive to gain the selling operator's trust, Monty Mobile may offer to pay weekly and on time; depending on the operator's consent.

- **Penalties**

Monty Mobile agrees to pay any penalties the selling operator imposes in the case of any A2P traffic leakage. This is to guarantee that Monty Mobile will only be sending pure P2P traffic only.



Main Office:

Email: care@montymobile.com
Email: info@montymobile.com

London Office:

Email: care@montyuk.com
Email: info@montyuk.com

Fiji Office:

Email: info@montypacific.com

www.montymobile.com