



Monty Mobile

Matrix IMSI



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 Affiliate of Monty Holding Group

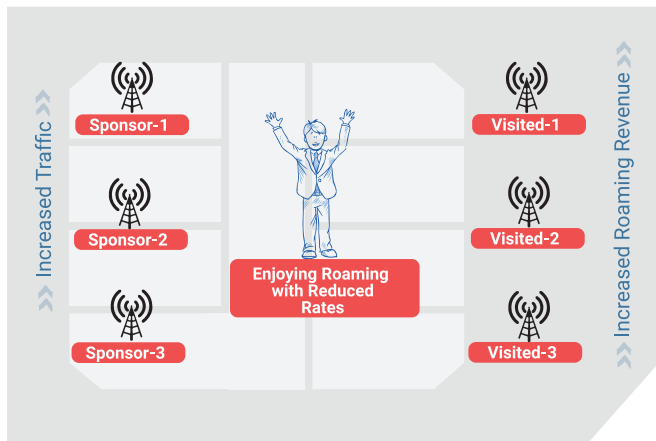
General info

With the transformation of the world to a global village and the constant increase in mobile subscribers' data intake, operators need to satisfy the rocketing demands of customers to provide the best quality, with reduced costs all over the world. In other words, travelers are craving to use their home plans while roaming without having to worry about the Bill Shock.

It is known that roaming requires operators to establish direct roaming agreements with enough operators to gain the required level of global coverage. Accordingly it means additional costs with the risk of not reaching the highest standard for customers' satisfaction.

That's why the Matrix IMSI service, an outbound roaming solution, offers immediate roaming coverage to overcome the limitations and costs of bilateral roaming agreements and help subscribers reduce their bills to resemble home like tariffs.

At the same time, Monty Mobile futuristic vision constantly works to meet the objective of the GSMA's Open Connectivity Initiative, which is to replace the current one-to-one outdated model with a new many-to-many model.



Who is involved?

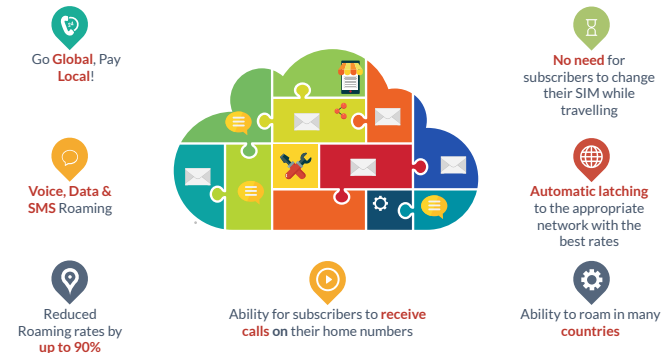
Two parties are Monty Mobile's main targets:

- **Sponsor Operators:** The Sponsors will provide IMSI ranges for Monty Mobile. The diversity of the Sponsors, in addition to their roaming partners, will ensure the global coverage of the roaming service, in addition to competitive low IOTs.
- **Client Operators:** The Clients will benefit from the IMSIs provided by the Sponsors and will provide them to their subscribers allowing them to roam freely and keep their own SIM Cards.

Special Features

Our special feature is our smart applet that chooses the IMSI providing the lowest rate in a given geographical area, from Monty Mobile's Sponsors' IMSIs. Monty Mobile Can support both postpaid and prepaid subscribers.

Matrix IMSI - Benefits



Who is HAPPY?

Sponsors:

- Benefit from an increase in roaming traffic
- Increase revenue

Clients:

- Decrease the number of Silent Roamers
- Immediate Outbound Roaming access.
- Increase profits
- Increase customer base and maintain subscribers' loyalty while roaming

Subscribers:

- Roam with reduced rates
- Supports voice, SMS and data
- Single handset with a single SIM card
- Reachable through the home number

Everyone is Happy!

«We are heading for building a future with no boundaries, a future where the customer has the right to feel at home anywhere around the world. This is what the Matrix IMSI service offers. It guarantees the right of operators' subscribers to feel at home. The right to feel safe. The right not to suffer from change but to have the power to control change. And it is with great pride that I present to you the Matrix IMSI Service»

Hassan Mansour,
General Manager
Monty Mobile